

Rose and Crown Vacancies

Dynamic duo required to build up and manage a community owned free-house pub and restaurant business in Slaley, Northumberland.

This is an exciting opportunity for an energetic and visionary couple to rebuild The Rose and Crown's reputation for excellent food and beverages and to share in the success of the business as it grows.

Grade 2 listed, The Rose and Crown is a C17th pub situated in the centre of Slaley village, a mile from Slaley Hall Hotel and golf courses, approximately 5 miles from Hexham and 25 miles west of Newcastle.

It traded privately until Marston's Brewery purchased it in 2002. They have now agreed to sell it to the local community who have formed a Co-operative (Slaley Community Assets Ltd) and are in the process of raising funds to complete the purchase by August 2nd 2013. See www.slaleyroseandcrown.co.uk

Details of Post.

Recruiter- Slaley Community Assets Ltd.

Posted-

Type- Permanent.

Start Date August 2013

Salary- Negotiable competitive remuneration package including profit share. Free self-contained accommodation on site.

Location- Slaley.

Location Map.

Trading Area and living accommodation.

The pub comprises a bar with connected dining area, which seats approximately 40 diners. There is also a large area at the back suitable for development into a beer garden and a paddock for outdoor social events, BBQs etc. There are plans to renovate the three upstairs letting rooms to provide B&B facilities with resultant extra income. There is a separate two bedroom flat for the management team.

Customer Base and the local area.

The Rose and Crown is in the scenic Tyne Valley and has a strong customer base in the village of Slaley. It has traded very successfully under private ownership in the past, attracting customers from a wide area, including Tourists, Walkers, and visitors to the nearby Slaley Hall Hotel, and Golf Courses as well as Hexham Race Course.

Business Potential

Although the pub is currently trading at a low level under brewery ownership, previous trading figures demonstrate that it has the potential to increase its income significantly. The Community will own it, be fully behind it and have a vested interest in using it.

As well as providing a friendly and welcoming atmosphere in the Bar, the quality of the food offer will be the crucial factor in building up trade. The Management Couple will have to demonstrate their experience, expertise and enthusiasm for preparing and presenting excellent freshly cooked food.

Person Requirements.

We are looking for a couple who will seize this unique opportunity to develop a village pub together with the help and support of its owners and users - the local community.

There is a growing evidence of the success of community owned pubs, and we want the Rose and Crown to be part of this movement. The personal skills and aptitudes required are:

- Enthusiasm and strong organisational and interpersonal skills.
- Ability to build the business in all its aspects.
- Supportive of the pub being a central part of community activities.
- A passion for really enjoyable fresh food, premium wines and good beer.
- Experienced in sourcing and providing good quality food.
- Hold Current Personal Licence.
- Hold a Current Driving Licence and have permanent access to a vehicle.

Application process

Applications containing CVs and remuneration expectations should be posted to Slaley Community Assets Ltd, Clairmont, Slaley, Hexham, Northumberland, NE47 0AD or e-mailed to roseandcrown@escrowagent.co.uk. For an informal discussion with a Director please call 01434 673914 or 673686.